



## 2-Way SMS

### The value of intelligent messaging



Telephony and the cloud,  
the perfect combination:

- Speed
- Flexibility
- Savings
- Usability
- Availability

**A service that helps you interact with your customers through bi-directional and intelligent SMS or voice messages:**

- Combine the unbeatable effectiveness of the SMS with the proximity of telephone calls.
- Optimize the resources of your organization taking advantage of your occupations to the fullest.
- Increase the KPIs of your business such as sales, occupations, customer satisfaction, or campaigns.
- You do not need to invest in equipment, and only pay for what you use (SMS or calls rates apply).
- Manage the service easily from your control panel in the cloud.



+34 931 222 223  
info@masvoz.net  
www.masvoz.net

**Barcelona office**  
Vía Augusta 59  
08006 Barcelona

**Madrid office**  
Pinar 5  
28006 Madrid

## We speak the new language of business communications

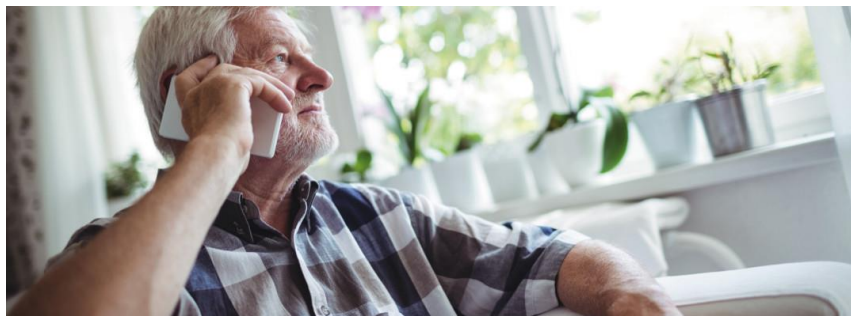
At masvoz, we offer communications solutions that strengthen relationships and help businesses to grow.

We help our clients become more flexible and efficient, and communicate more effectively, through our smart communications model.

We listen and adapt our technology to the specific needs of each client. It's the human factor that makes us stand out. Because we are a different kind of telecom operator.

## All the features of an advanced PBX

Send communications with personalized calls to action and execute follow-up events based on the response of each user.



With multiple customization and configuration possibilities, and the flexibility and integration of Smart Telephony.

### Messages and calls

Unlimited sending of messages or calls, with option to send by API or using the control panel.

### Personalisation

Possibility of personalization of the SMS sender and the calling number, and of the SMS or voice messages themselves.

### Reports and statistics

Generation of real-time statistics accessible 24/7 from the control panel.

### Integration

Synchronize your telephone information with your systems and corporate applications with all convenience.

## Endless applications for every industry



- Medical appointments
- Notifications
- Promotions
- Surveys
- Acceptance of receipt
- Release of seats

## As easy as the cloud

Set-up the service in a few minutes, customise it to your needs and manage it easily from your control panel.

